



January 8, 2021

Statement on Rhodes Risk Advisors Acquisition of McEver & Tribble

Rhodes Risk Advisors, an *Inc.* 5000 independent insurance firm, announced it has acquired McEver & Tribble, an independent insurance agency also based in Atlanta.

Combining the professional teams, risk management capabilities and insurance offerings of Rhodes and McEver & Tribble immediately expands the firm's presence and middle-market growth in the southeast and nationally.

The acquisition was completed December 31, 2020.

"We are excited to see McEver & Tribble join our organization," says Mike Davis, Rhodes' managing partner, who founded the firm in 2013. "With over 50 years of experience, they have deep industry knowledge and a strong reputation for providing insurance services to both businesses and individuals."

Davis adds, "By partnering with McEver & Tribble as a like-minded independent, boutique privately-held firm, we're expanding our already strong risk management and insurance capabilities."

Rhodes's commercial specialization strategy has provided key strengths in a range of industry verticals including real estate and construction, professional services, transactional risk, entertainment, technology, nonprofit and aviation. With McEver & Tribble already having a deep industry presence in the real estate, development and construction sectors, the combined organization further strengthens their industry expertise.

"We'll continue our industry specialization going forward and utilize our expertise to continue growing our client base and attracting talent," says Davis. With the acquisition, Rhodes has added a personal lines division, "a market we are excited to enter and offer those capabilities to our clients."

Speaking to the Rhodes employment brand, Davis notes: "With the McEver & Tribble team joining us we will provide enhanced career opportunities for talented professionals looking for growth."

With the transaction, McEver & Tribble partner W. Hayward McEver joins Rhodes as partner. “We wanted to partner with a firm having a similar culture that values private ownership and independence for our clients and employees. With Rhodes, we will continue to focus on serving generational clients with the benefit of additional resources, enhanced technology and greater market presence.

“As a partner in Rhodes I look forward to the combined expertise of two highly successful organizations leading to continued benefit for our existing and future clients and colleagues,” says McEver.

About Rhodes Risk Advisors

Based in Atlanta, [Rhodes Risk Advisors](#) is an insurance and risk management services firm formed to fill a void for middle-market businesses seeking a combination of highly personalized service and innovative solutions. Rhodes combines years of experience with leading-edge products to provide exceptional service and value to clients.

Rhodes offerings include insurance products and risk management services such as commercial property and casualty insurance, professional and management liability insurance, transactional risk insurance and due diligence services, surety and bonding, employee benefits, and risk management consulting services. Additionally, it provides personal lines insurance, life/health coverages, and group benefits.

About McEver & Tribble

Serving Atlanta and the Southeast for more than 50 years and three generations, McEver & Tribble is an independent full-service property and casualty insurance brokerage firm. The firm’s extensive knowledge and experience in the industry positions it to provide expert advice and counsel to clients. The firm, licensed nationwide, works in both commercial and personal lines with a focus on real estate, construction, manufacturing, distributing and hospitality.

Emphasizing long-term relationships, McEver & Tribble’s professional risk managers help their clients identify exposures and work to mitigate risk, leading to an improved risk profile and lower insurance costs over time.

CONTACT: Ryan Cranford
Vice President, Operations
404.902.6428 ryan.cranford@rhodesra.com